

# BECOMING A PART OF SOMETHING BIGGER

Leverage the combined group buying power of the PECAA organization to reduce your cost of goods and catapult your profitability to the next level

**T**he Professional Eye Care Associates of America—PECAA—has vetted and partnered with more than 70 major players in the eyecare industry, ranging from:

- Labs and lenses
- Contact lenses
- Distributors
- Frames and accessories
- Equipment
- Pharmaceuticals

With service vendors ranging from:

- Business, insurance, and credentialing
- Optical design, marketing, and dispensary management
- Patient recall and in-office communication
- Human resources
- Financial services and retirement
- Real estate services
- Dry eye education
- Sales and performance tracking

Members of PECAA have access to exclusive discounts and rebate offers from our trusted partners that independent practices could not otherwise earn individually. As a collective group, ECPs can begin taking advantage of tools, resources, and partnerships that assist them in attracting more patients, improving their bottom line and maintaining a flourishing business.

**SAVE MORE.  
EARN MORE  
WITH PECAA.**



OVER \$13,000,000 IN REBATES WERE AWARDED TO MEMBERS IN 2020

THE AVERAGE MEMBER RECEIVES A \$2,000 QUARTERLY REBATE CHECK



THAT'S 3X THE RETURN ON YOUR COST OF MEMBERSHIP

PLUS, PECAA VENDORS OFFER SPECIAL DISCOUNTS UP TO 50%



LET PECAA HELP YOUR PRACTICE PROSPER  
JOIN PECAA TODAY

[pecaa.com](http://pecaa.com)

In addition, members can rest assured knowing that PECAA will never dictate who they do business with. Members are never required to use certain vendor partners.

A PECAA membership includes access to a wide array of resources free

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of charge to help practices grow their businesses, including:

- Business & financial, billing & coding, practice operations, and marketing advisors
- Doctor and staff education
- Staff training for the roles of office manager, optician, ophthalmic assistant, new employee, and administration
- Human resources support
- In-house marketing coaching
- Billing and coding assistance

Contact us today to discover how PECAA can help your practice prosper. Visit [pecaa.com](http://pecaa.com), contact 503-670-9200, or email [info@pecaa.com](mailto:info@pecaa.com) for information.



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