

## Management

While the majority of eye care practices are now reopen, the lasting ramifications of COVID-19 on independent eye care practices will continue to be seen and felt for quite some time.

**PECAA**, the Professional Eye Care Associates of America, the nation's premier Doctor Alliance Group, has been working hard to compile a **COVID-19 Resource Center** to help provide all independent eye care professionals (*whether they are members of PECAA or not*) with a one-stop-shop on everything they need to know to continue to thrive in today's current climate.

PECAA's Business & Financial, Billing & Coding and Practice Operations Advisors have continued to update the resource center with helpful information on topics such as PPP forgiveness and calculations, billing for telehealth and telemedicine, patient communication guidelines, and much more.

Also featured on the resource center include timely topics from PECAA's Vendor Partners including a human resource and Q & A section, HIPAA compliance information related to telehealth and telemedicine, and much more.

With practices now reopen and operating under enhanced staff and patient health and safety protocols, PECAA understands the importance of having PPE (Personal Protective Equipment) resources on hand. Don't miss the **PPE Resource Webpage** with a list of suppliers and products available for purchase. You can acquire your masks, gloves, sanitizer, disinfectant sprays, germ shield, slit lamp breath shield, protective eyewear, no-touch thermometers, caps, gowns, shoe coverings, germicidal UV disinfectant boxes, and much more all-in-one place.

Getting acclimated to optometry's 'new normal' is a lot to navigate – thankfully you don't have to do it alone! PECAA is always here to help. We're committed to growing the independent optometric profession and are dedicated to helping our Member practices continue to thrive.





For more information: Website: www.pecaa.com • Phone: 503-670-9200 • Email: info@pecaa.com

07\_20 OM\_Resource Hub.indd 10 6/23/20 12:37 PM